

Botta Packaging launching its Pallet Calculator free of charge

Promoting the Sustainable Development Goals, Botta Packaging's Pallet Calculator optimizes pallet loads, thus decreasing transportation trips, cutting logistics costs, and minimizing in-transit stock space.

Botta Packaging announced that its Pallet Calculator, based on a proprietary algorithm, is now available free of charge to supply chain managers, logistics managers, entrepreneurs, product packaging professionals, and all interested parties. Usually featured in specialized logistics management software, Pallet Calculator is a useful tool to help reach sustainability targets. By optimizing pallet utilization and proper palletizing planning, companies can decrease unnecessary greenhouse emissions.

According to ‘The Empty Space Economy’ research, only 36% of enterprises conducted an audit of empty space, and only 34% considered adopting more efficient solutions¹. Being an early adopter in using a science-backed Pallet Optimization Calculator will help companies towards their corporate social responsibility goals.

“Analyzing transportation costs and inefficiencies is an important part of sustainable development which is often forgotten. In addition to our Eco-Packaging product range, we, therefore, want to contribute to the joint sustainability effort by offering companies our Pallet Optimization Calculator tool. This will help us push together for the achievement of the Sustainable Development Goals”, said Lara Botta, Vice President of Botta Packaging.

About Botta Packaging

BOTTA Packaging is a corrugated cardboard box and industrial packaging company since 1947, representing the right mix of manufacturing tradition and innovation.

The company has also become specialized in Innovative and Sustainable packaging solutions, in line with its commitment to environmental protection and social responsibility, which earned it the recognition of Italian Eco-Pack by the Turin Polytechnic University, Eco-Packaging Award for interpreting Circular Economy through Innovation, and the selection as Sustainable Packaging Experts by Comieco, the Italian Paper Recycling Institution.

Instapack.me, the advanced e-commerce portal, was created adopting cutting edge and pioneering technologies in the packaging sector, using an Open Innovation approach which led BOTTA Packaging to being one of only 11 Italian companies listed as Europe’s 100 Digital Champions by the Financial Times.

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¹ Source : <https://packagingeurope.com/the-problem-of-shipping-empty-space/>

PALLET CALCULATOR

